

Keep Our Lakes Great: Educating Youth on Invasive Species

Interim Report



Ontario Federation of Anglers and Hunters
12/20/2018

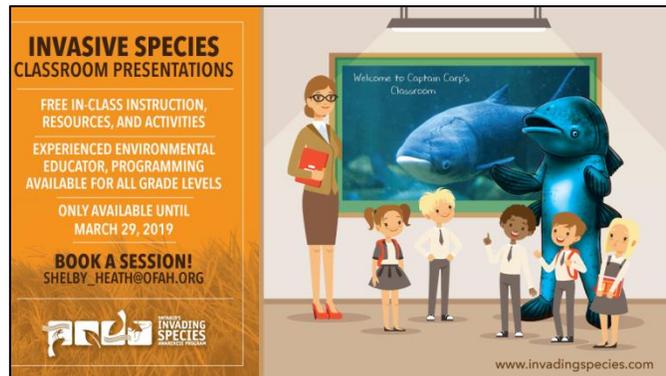
Project Background

Youth are the future stewards of the environment and have a great stake in protecting Ontario's ecosystems and biodiversity from invasive species. There are limited curriculum-linked programs available to teachers looking to educate their students on invasive species, and the ISAP has been working to build opportunities and relationships for student/teacher engagement. The goal of this project is to create more opportunities for teachers and students to become involved in preventing the introduction and spread of invasive to species in Ontario via the continued development and delivery of targeted, relevant, curriculum-linked educational materials for students and teachers. As a result, students will be encouraged to enjoy healthy outdoor recreation, while simultaneously being mindful of the stewardship role that they have as a result of their engagement in outdoor recreational activities. This objective will be achieved through the following activities:

1. Employ an Education Liaison to coordinate the production and delivery of targeted educational programming within classrooms and communities in Ontario;
2. Employ a Communications Liaison to develop a communications plan to promote the availability of the Education Liaison to visit schools to deliver programming;
3. Coordinate the production of education kits/lesson plans that can be disseminated to teachers;
4. Implement the communications plan and advertise curriculum kits and availability of the Education Liaison to deliver classroom programming (e.g. email, social media);
5. Deliver classroom presentations/programming using the invasive species curriculum kits as coordinated by the Education Liaison. Through this project we aim to reach >2000 students and 50 schools; and
6. Coordinate an "Invasive Species Fair" within the community inviting children to participate and share their knowledge on invasive species and how they can prevent their introduction/spread.

Project Update

An Education Liaison was hired to coordinate the production and delivery of targeted educational programming within classrooms and communities in Ontario. This individual was also responsible for the production of education kits/lesson plans for distribution. The ISAP also employs a Communications Liaison, and they developed a communications plan to promote the availability of the Education Liaison to visit schools to deliver programming. The availability of this programming was promoted via social media and an email distribution list that included teacher and school board contacts.



As a result of these promotions, the ISAP has surpassed its goal of reaching >2000 students at 50 schools. Since September, the ISAP has delivered 94 presentations to 113 classes teaching 2,542 students about the ISAP and invasive species. In 2019, staff will continue with the delivery of classroom programming with numerous presentations already scheduled for January – March (see March calendar below). In addition to the classroom programming, staff will start plans to host an Invasive Species Fair. All activities outlined above are progressing as planned, without any deviations from initial project timelines.

March 2019							Peterborough, Canada		
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	Today	Tomorrow	Saturday
Feb-24	25	26	27	28	Mar-1	2	8°C / 3°C	5°C / 2°C	6°C / -2°C
3	Anne Gourlay- Chapman Mills Public School				March Break				
10	March Break					16			
17	Jenna Scharf- Sacred Heart H.S.		Fiona Tracey- North Gower Malborough P.S.		9:00am Julie Rutherford- North Shore P.S.				
24	Laurie Clayton	Lisa Puddester	9:00am Brigette Massimiano- Holy Cross School 12:00pm Norm Leblanc- Alexander Public School		Crystal Gullet				

Summary of Expenditures

Expenditure	Requested from OWF	Other Support		Expenditures to Date
		Cash	In-Kind	
Communications & Promotion	\$5,424.00	\$35,309.00	\$0.00	\$24,238.74
Classroom Programs	\$4,641.00	\$30,940.00	\$0.00	\$14,084.36
Resources	\$2,500.00	\$0.00	\$2,500.00	\$3,202.93
Travel & Events	\$4,500.00	\$0.00	\$0.00	\$1,082.48
Administration	\$1,935.00	\$0.00	\$0.00	\$1,935.00
TOTAL:	\$19,000.00	\$66,249.00	\$2,500.00	\$44,543.51